



Programming Matters – Feb. 2010

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Programming is what we listen to on shortwave, mediumwave, FM, satellite and the internet, and this column presents and discusses programs. The presenters of these programs and the stations they speak from are also topics for coverage. We also delve into many other topics to see how radio impacts our lives.

Quote of the Month

"I'd sit alone and watch your light / My only friend through teenage nights / And everything I had to know / I heard it on my radio / You gave them all those old time stars / Through Wars of Worlds - invaded by mars / You made 'em laugh / you made 'em cry / You made us feel like we could fly / Radio" (Queen – Radio Ga Ga)

Olympics in Vancouver

Welcome to the all-Olympic edition of Programming Matters. Sorry about the late date, but I have been battling a few health issues, I'm not quite ready to dance on the top step a la Rocky, but I'm certainly much more humanoid.

I get sucked into the Olympic hype every couple of years. They are just spaced far apart enough that I have time to forget the hypocrisy of failed drug tests and occasionally corrupt judging. But I do like being able to see sports that rarely if ever get coverage, and I do like underdogs, so it's great when an athlete from some otherwise tiny nation scores an upset.

What Olympics? Baffled U.S. radio host interrogated at border
Journalist says she was detained and questioned on whether she planned to talk about B.C. Games
November 28, 2009 Petti Fong

Radio host Amy Goodman has never shied away from a confrontation but when she was stopped at the Canadian border and interrogated, her first reaction was bafflement, and then embarrassment.

The influential U.S. journalist and host of Democracy Now! was pulled over by Canada Border Services Agency officers on her way to give a speech in Vancouver Wednesday. She said she was repeatedly questioned about whether her talk was going to focus on the Olympics.

But Goodman said Friday she didn't even know about the Olympics in Canada until she was interrogated.

"I thought the guard meant (U.S. President Barack) Obama going to Copenhagen to talk about the Games in Chicago," said Goodman. "I was embarrassed because I didn't realize he meant the Games in Vancouver."

Goodman's show is broadcast daily to 300 radio stations in North America and she has been a vocal critic of the U.S. government. She was heading to Vancouver to promote her book *Breaking the Sound Barrier* when she was detained for nearly 90 minutes.

Goodman had travelled to Canada before to give talks without facing any problems. However, when she and two colleagues were pulled over Wednesday, the border guards wanted to see her notes about her speech and examine her laptop.

Goodman said the only Canadian content she was going to talk about was the last column in her book, a piece about Tommy Douglas and health care.

"Now that this happened, it has definitely piqued my interest and it's clear we should be looking more closely at the Canadian Olympics," said Goodman, who added she wondered what would have happened if she had been going to be speaking about the Games. "When people feel they can't express themselves freely, that's not healthy."

Canada Border Services Agency spokeswoman Faith St. John said she could not speak specifically about Goodman's detention. But she said anyone entering the country may be subject to a more in-depth examination.

"It should not be viewed as an accusation of wrongdoing."

Source: Toronto Star

<http://olympics.thestar.com/2010/article/732039--what-olympics-baffled-u-s-radio-host-interrogated-at-border>

RUSSIAN RADIO COMES TO VANCOUVER FOR OLYMPICS

"As Vancouver prepares to welcome the world, AM 650 prepares to welcome Russia's Autoradio to its airwaves. From February 12 to 28, Russia's leading music station, Autoradio, will be broadcasting live from Vancouver's "all-time favourites" AM 650.

"With a large contingent of Russian athletes here in the month of February as well as more than 60,000 Russian-Canadian residents living in Vancouver, this unique exchange program will give these individuals the opportunity to enjoy broadcasts in their native language."

<http://www.broadcastermagazine.com/issues/ISArticle.asp?aid=1000356356>
(posted to Warren Cosford's email list)

Vancouver radio to get a bit more bolshoy

The Globe and Mail

By Susan Krashinsky, The Globe and Mail Posted Wednesday, February 3, 2010
7:53 PM ET

As the athletes, media and throngs of tourists gather, a small contingent of Russians armed with microphones and headsets will soon invade the Vancouver airspace. Astral Media Inc. ACM.A-TSX has sold airtime on one of its Vancouver radio stations to Russian media group ProfMedia for the Olympic Games. Every evening, oldies station CISL-650 will become Autoradio, a Russian-language station with simultaneous broadcasts in Vancouver and more than 300 cities in Russia.

Even though the programming will go live at 8 p.m. each night, it begins with a morning show - a bit of a disconnect for Vancouver listeners, but perfect for those just waking up in Russia, who will hear the broadcast over Autoradio's regular over-the-air signals. The stations will pick up the Canadian broadcast through a high-level VoIP (voice over Internet protocol) system.

"They approached us," said Astral Media Radio vice-president Brad Phillips, who just returned from Moscow where he met with ProfMedia executives and finalized the details of the deal. "We started discussions in November ... It started to sink in that this would be a way for our station to participate in everything that's going on in this town in February ... and would be a cool thing to do."

The only problem facing the deal is that the federal broadcast regulator Canadian Radio-television and Telecommunications Commission limits the amount of third-language programming radio stations are allowed to put on the air during peak hours. To get around the licence restrictions, the station will air the bulk of the Russian programming between midnight and 6 a.m.

Earlier in the evenings, between two and four hours will be hosted by Autoradio's Russian-speaking personalities.

To meet content rules, Canadian music will also be broadcast during the Russian airtime, meaning listeners in Moscow, St. Petersburg and across the country will soon rock out to the likes of Avril Lavigne and Bryan Adams.

"It's a unique opportunity for us to do what we think the Olympics is supposed to be about, which is an exchange of culture," Mr. Phillips said. "This is an innovative way to bring a little bit of Russia to Vancouver and bring a bit of Canada back to Russia."

The last time most people might recall the Russians taking over Canadian airwaves was the classic episode of sketch comedy show SCTV where Soviet station CCCP-1 steals the fictional television station's signal. The Canadian show used the plotline to poke fun at Cold War paranoia. Luckily, episodes of Tibor's Tractor and Hey Giorgy! will be absent from this real-life Russian-Canadian broadcast.

There are about 48,000 people who claim Russian origins living in Vancouver, according to the 2006 Census. With an added population of visitors, athletes and delegates, Astral estimates its Russian programming will serve about 60,000 people in Vancouver - and millions more in Russia.

Because Astral is not part of the CTV-Rogers consortium that has the Canadian broadcast rights for the Olympics, Autoradio will not air live events coverage; programming will include music, and interviews with athletes, Olympic Committee members, locals, and international guests.

Although the consortium will cover the events in 22 languages - including Mandarin, Cree and Ukrainian - it has not announced plans to broadcast in Russian on any of its stations.

For their part, Rogers Media and Corus Québec - the official radio partners of the consortium - will be offering coverage of the opening and closing ceremonies, live hockey coverage and updates about the Games. Rogers-owned THE FAN network has 41 participating stations in British Columbia and 77 stations across the country. Corus partners include 10 French-language stations in Quebec.

"There's an energy that's building in the city," Astral's Mr. Phillips said. "We're just proud to be doing our part."

The transformation of AM 650 All-Time Favourites into Vancouver's Russian radio hub will last 19 days, starting next Wednesday and ending with the closing ceremonies on Feb. 28. The Canadian Radio-television and Telecommunications Commission approved Astral's application - which included letters of support from

the Russian Olympic Committee and the Ice Hockey Federation of Russia - last week. Jan. 26 Autoradio will be paying for the airtime, but Astral would not disclose the financial terms of the deal.

Russian technicians have already begun arriving at the Sochi 2014 facility at Vancouver's Science World, which will serve as a studio for 14 Autoradio staff as well as Russia's representative office, giving people a peek at what's to come during the next Winter Games there.

"This isn't something we would do as a regular part of our station," Mr. Phillips said. "But this is a once-in-a-lifetime opportunity for the country and the city, and our station ... it's a great thing."

<http://www.ctvolympics.ca/news-centre/newsid=31313.html>

http://www.autoradiobrand.com/?an=events3_arb2



The Canadian Press
Radio plans announced for Olympic Coverage
CTVOlympics.ca
Posted Thursday, January 28, 2010 3:23 PM ET

Canada's Olympic Broadcast Media Consortium announced its radio coverage plans for the 2010 Vancouver Games, and it includes 1,800 hours of live coverage across 77 radio stations.

Live coverage of big events, such as the Opening and Closing Ceremonies, Team Canada men's hockey, and the highly anticipated men's and women's gold medal hockey finals, will air across radio airwaves nationwide on THE FAN Radio network.

Highlights of the daily radio coverage will include an athlete of the day feature, a preview of the day's coming events, twice-hourly sports updates, and a nightly one-hour recap of the Olympic day that was.

An Olympic edition of Bob McCown's afternoon syndicated show, Prime Time Sports, will be broadcast daily live from Molson Canadian Hockey House in

Vancouver. McCown will be joined by hosts Stephen Brunt, columnist for The Globe and Mail and CTVOlympics.ca, and John Shannon, Hockeycentral analyst on Rogers Sportsnet.

"THE FAN Radio Network is poised to deliver to Canadians an Olympic Games experience on radio unlike any previous offering in this country," said Nelson Millman, the consortium's executive producer of radio broadcasts, in a news release. "We are going bigger and better than ever before, offering fans throughout the entire country access to live event coverage, news and information, athlete interviews and opinionated analysis and commentary never before available at this level to Canadians."



Personalities from a number of stations across the country are involved in radio coverage of the Games: Peter Maher, voice of the Calgary Flames, will be the play-by-play announcer for Team Canada men's hockey games along with analyst John Garrett of Rogers Sportsnet. Doug Faraway, Dan Dunleavy and Howard Berger of THE FAN 590 Toronto will reporting live from the Opening and Closing Ceremonies. Dunleavy will also serve as play-by-play announcer for the women's hockey gold medal final, while Berger will report on men's hockey. Alex Seixeiro and Andrew Nie will host 2010 Winter Games Today in Vancouver, while Mike Wilner and David Alter will host in Whistler.

Also announced Thursday by the Consortium is its exclusive French-language radio coverage of Vancouver 2010, with extensive coverage across 10 Corus Québec stations.

List of participating radio stations across THE FAN Radio Network by province:

British Columbia

100 Mile House - CKBX-AM 840
Abbotsford - CKQC-FM 107.1
Castlegar - CKQR-FM 99.3
Chilliwack - CKSR-FM 98.3
Christina Lakes - CKGF-FM 93.3
Crawford Bay - CHNV-FM 91.9
Dawson Creek - CJDC-AM 890
Duncan - CJSU-FM 89.7
Fort Nelson - CKRX-FM 102.3
Fort St. John - CKNL-FM 101.5
Fort St. John - CHRX-FM 98.5
Golden CKGR-AM 1400
Hope - CFSS-FM 100.5
Kelowna - CILK-FM 101.5
Kelowna - CHSU-FM 99.9
Kelowna - CKFR-AM 1150
Nelson - CKKC-FM 106.9
Nelson - CHNV-FM 103.5
Osoyoos - CJOR-AM 1240
Prince George - CKDV-FM 99.3
Prince Rupert - CHTK-AM 560
Quesnel - CFFM2-FM 94.9
Quesnel - CKCQ-100.3
Revelstoke/Invermere - CKCR-AM 1340
Rock Creek - CKGF-FM 103.7
Salmon Arm - CKXR-FM 91.5
Smithers - CFBV-AM 870
Squamish/Whistler - CISQ-FM 107.1
Summerland - CHOR-AM 1450
Terrace - CFTK-AM 590
Terrace - CJFW-FM 103.1
Terrace - CFNR-FM 92.1
Trail - CJAT-FM 95.7
Vancouver - CKWX-AM 1130
Vancouver - CFUN-FM 104.9
Vancouver - CKLG-FM 96.9
Victoria - CHTT-FM 103.1
Victoria - CIOC-FM 98.5
Vernon - CICF-FM 105.7
Williams Lake - CKWL-AM 570
Williams Lake - CFFM-FM 97.5

Alberta

Calgary - CFAC-AM 960
Calgary - CFFR-AM 660

Canmore / Banff - CHMN-FM 106.5
Edmonton - CHDI-FM 102.9
Edmonton - CKER-FM 101.7
Fort McMurray - CJOK-FM 93.3
Fort McMurray - CKYX-FM 97.9
Grand Prairie - CFGP-FM 97.7
Lethbridge - CJRX-FM 106.7
Lethbridge - CFRV-FM 107.7
Medicine Hat - CKMH-FM 105.3

Saskatchewan

Regina - CJME-AM 980
Saskatoon - CKOM-AM 650
Yorkton - CJJC-FM 100.5

Manitoba

Swan River - CJSB-FM 104.5
Winnipeg - CITI-FM 92.1

Ontario

Belleville - CJBQ-AM 800
Hamilton - CHAM-AM 820
Kitchener - CKGL-AM 570
London - CJBK-AM 1290
North Bay - CKAT-AM 600
Ottawa - CHEZ-FM 106.1
Ottawa - CIWW-AM 1310
Ottawa - CISS-FM 105.3
Sarnia - CHOK-FM 103.1
Smith Falls - CJET-FM 92.3
Smith Falls - CKBY-FM 101.1
Stratford - CJCS-AM 1240
Toronto - CFTR-AM 680
Toronto - CJCL-AM 590
Wingham - CKNX-AM 920
Windsor - CKLW-AM 800

Quebec

Montreal - CKGM-AM 990

Nova Scotia

Halifax - CJNI-FM 95.7

New Brunswick

Moncton - CKNI-FM 91.9
Saint John - CHNI-FM 88.9

<http://www.ctvolympics.ca/news-centre/newsid=28424.html>

Broadcast Veterans Team Up with Relative Newcomers to Form 63-Person Multilingual Broadcast Team for Canada's Olympic Broadcast Media Consortium at Vancouver 2010
(February 5, 2010)

As part of its ongoing commitment to deliver inclusive coverage of Vancouver 2010 that embraces the country's multicultural heritage, Canada's Olympic Broadcast Media Consortium today unveils its 63-member multilingual broadcast team that will deliver the Games in a total of 22 languages. Consortium broadcast partners OMNI Television, Aboriginal Peoples Television Network (APTN) and Asian Television Network (ATN) will air a combined total of 421 hours of multilingual coverage throughout the 17 days of the Games.

"We have recruited and trained a dynamic group of broadcasters who will deliver the Games in their native languages. Hosting the Games on home soil gives us the perfect opportunity to celebrate the country's diversity and share in the magic of the Games like never before," said Keith Pelley, President, Canada's Olympic Broadcast Media Consortium.

Training for first-time broadcasters included workshops with broadcast veterans, in-studio prep work, and online instruction through a portal and website specially created by the Consortium.

In addition to live event coverage, the multilingual broadcast team will deliver the Opening and Closing Ceremonies in a record 13 languages. Olympic Games highlights will air in news broadcasts on OMNI Television, APTN and ATN in multiple languages. OMNI News and APTN National News will also be on location in Vancouver throughout the Games to provide stories of particular interest to their respective audiences.

The Consortium's coverage of the Games will be delivered in the following 22 languages: Bangla, Cantonese, Cree, Dene, English, French, Gujarati, Hindi, Inuktitut, Italian, Mandarin, Mechif, Mi'Kmaq, Mohawk, Ojibway, Oji-Cree, Polish, Portuguese, Punjabi, Tamil, Ukrainian and Urdu.

OMNI Television

OMNI Television, Canada's broadcast leader in multilingual/multicultural programming, has assembled a 20-member broadcast team, bringing together well-known talent from OMNI News and Diversity programming and experts in Winter Games sports. OMNI will deliver 100 hours of coverage in a total of seven languages across five stations.

“As part of Canada’s Olympic Broadcast Media Consortium, we at OMNI are excited to contribute multilingual live coverage to this ambitious Canadian media initiative,” said Madeline Ziniak, National Vice President of OMNI Television. “We’ve put together a solid broadcast team of hosts and experts for this unique opportunity to deliver the 2010 Winter Games in seven languages and share the collective dreams of a nation for our first Olympic gold medal on home soil.”

The OMNI broadcast team is as follows:

Cantonese: Alex Chum, (Host), Bill Tang (Expert, Hockey)

Italian: Vincenzo Somma (Host), Dino Cavalluzzo (Host), Mike Rosati (Play-by-Play, Hockey), Giuseppe Busillo (Expert, Hockey)

Mandarin: Wei Lee (Host), Dr. Yang Meijuan (Expert, Figuring Skating), Wei (Cherry) Zhang (Expert, Figure Skating), Cary Luo (Expert, Skiing and Curling)

Polish: Wojciech Sniegowski (Host), Bogdan Poprawski, Ph.D (Co-Host)

Portuguese: Lidia Ferreira (Host), Susan Trindale (Co-Host), Kelly Oliveira (Expert, Figure Skating)

Punjabi: Jasdip Wahla (Host), Jatinder (Jett) Bassi (Play-by-Play, Hockey), Bhupinder Hundal (Play-by-Play, Hockey)

Ukrainian: Iryna Korpan (Host), Ihor Boki (Co-Host).

APTN

APTN, the first ever Aboriginal network worldwide to broadcast live coverage of the Games, has rallied a 36-member broadcast team which includes veterans as well as newcomers. The network will produce three distinct hosted shows for its Aboriginal, English and French broadcasts. APTN will deliver 214 hours of coverage in a mix of English, French and eight Aboriginal languages on its standard definition channel and in High Definition on APTN HD.

“To find our 36 multilingual broadcasters, APTN embarked on a nationwide search for talent fluent in their native languages who had some broadcasting experience; some didn’t but had the will to learn and become part of the team. We held several training sessions with successful candidates – many of whom are brand new to sports broadcasting. The scope of this undertaking was enormous, and we’re thrilled with the result,” said Jean LaRose, APTN Chief Executive Officer. “It is truly our privilege to share some of our languages and cultures with all of Canada and to provide the world’s first Aboriginal language coverage of the Games live and in HD.”

The APTN broadcast team is as follows;

Aboriginal language show: Rick Harp (Host), Waneek Horn-Miller (Vancouver Host)

Cree: Barry Ahenakew (Analyst, Alpine Skiing and Freestyle Skiing – Aerials), Abel Charles (Analyst, Alpine Skiing and Freestyle Skiing – Aerials), Robert Merasty (Analyst, Speed Skating, Nordic Combined and Curling), George Nakogee (Play-by-Play, Hockey), Harry Opikowkew (Play-by-Play, Speed Skating, Nordic Combined and Curling), Jules Spence (Play-by-Play, Hockey)

Dene: Alan Adam (Play-by-Play, Cross-Country Skiing and Biathlon)
English: Mike Beauregard (Host), Waneek Horn-Miller (Co-Host, Vancouver), Keith McMahon (Play-by-Play, Curling), Arnold Asham (Analyst, Curling), Al Hackner (Analyst, Curling), John Chabot (Analyst, Hockey), Sharon Firth (Analyst, Cross-Country Skiing), Marek Beaudoin (Analyst, Biathlon), Wendy Lumby (Analyst, Alpine Skiing), Chelsie McCutcheon (Analyst, Alpine Skiing and Snowboard)

French: Charles Clement (Host), Janelle Wookey (Co-Host, Vancouver), Richard Daneault (Analyst, Curling), John Chabot (Analyst, Hockey), Marek Beaudoin (Analyst, Biathlon)

Inuktitut: Karliin Aariak (Host, Opening Ceremony), Abraham Tagalik (Host, Opening Ceremony; Play-by-Play, Hockey), Pujjuut Kusugak (Play-by-Play, Hockey)

Mechif: Robert Merasty (Play-by-Play, Ski Jumping)

Mi'Kmaq: Cousins Brian (Host, Closing Ceremony), Justin Francis (Host, Closing Ceremony), Darren Stevens (Play-by-Play, Hockey), Foster Augustine (Play-by-Play, Hockey)

Mohawk: Tiorahkwathe Gilbert (Play-by-Play, Alpine Skiing), Wesley Miller (Play-by-Play, Alpine Skiing)

Oji-Cree: Harry Mawakeesic (Play-by-Play, Hockey), Bernard Mekanak (Play-by-Play, Hockey)

Ojibway: Colin Mousseau (Analyst, Alpine Skiing; Play-by-Play, Hockey), Frank Beaulieu (Analyst, Alpine Skiing, Play-by-Play, Hockey), Barbara Nepinak (Play-by-Play, Figure Skating), Clarence Nepinak (Play-by-Play, Figure Skating)

ATN

ATN, Canada's largest South Asian broadcaster, has convened a seven-member broadcast team to deliver 107 hours of live Games coverage in six languages across seven channels.

"ATN is delighted to make history by broadcasting the Olympic Games in six South Asian languages on seven of our Canadian channels. The energy level among our broadcast team and their willingness to learn and perform has been commendable," said Shan Chandrasekar, President and CEO of ATN.

The ATN Language Broadcast Team is as follows:

Bangla: Suman Rahman (Host, Snowboard and Luge)

Gujarati: Dharmesh Tanna (Host, Bobsleigh)

Hindi: Abhizar Badani (Host, Alpine Skiing), Rajinder Lamba (Host, Alpine Skiing)

Punjabi: Amarjit Sangha (Host, Biathlon and Figure Skating), Rajinder Lamba (Host, Biathlon and Figure Skating)

Tamil: Ratnathurai (Host, Skeleton and Ski Jumping)

Urdu: Ashfaq Hussain (Host, Freestyle Skiing and Speed Skating)

About Canada's Olympic Broadcast Media Consortium

Canada's Olympic Broadcast Media Consortium is a unique relationship between leading media conglomerates CTV Inc. and Rogers Media Inc., which together will provide unprecedented coverage and consumer choice in English, French and multi-languages on multiple platforms for the Vancouver 2010 Olympic and Paralympic Winter Games and the London 2012 Games of the Olympiad. Official brands include CTV, TSN, RDS, RIS Info Sports, Rogers Sportsnet, OMNI, OLN, V, APTN, ATN, CTVOlympics.ca, RDSolympiques.ca, The Globe and Mail, Corus Québec and select Rogers radio stations across the country.

<http://ctvmedia.ca/olympics/>

And don't forget, its just over 1400 days until the Winter Games open in Sochi, Russia!

<http://sochi2014.com/en/>

