



## Programming Matters – July 2010

**Fred Waterer, 4 St. Julien Drive, St. Catharines, Ontario L2T 2G2  
(905) 687-1861**

[programming\\_matters@yahoo.ca](mailto:programming_matters@yahoo.ca)

<http://www.doghousecharlie.com>

**Also available via Facebook and Twitter**

***Programming is what we listen to on shortwave and this column presents and discusses programs. The presenters of these programs and the stations they speak from are also topics for coverage. We also delve into many other topics to see how radio impacts our lives.***

### **Quote of the Month**

Not really a quote and not really anything to do with radio, although it was found on the BBC Radio 4 website. The most popular story on the BBC News website: “The most shared story right now is: ['Psychic' octopus sees German win](#) “ I’m sure that says something although what exactly is unclear. G20, Oil spills, economic crises, but first, lets see what the psychic octopi have to say. (FW)

BBC Afrique covers Guinea elections with partner Liberté FM

Date: 25.06.2010

Category: World Service

BBC World Service is to join forces with its re-broadcasting partner in Guinea, Liberté FM, to cover the country's presidential election on Sunday 27 June.

Special reports and analysis by the BBC's French for Africa service, BBC Afrique, will culminate on Sunday 27 June with BBC Election Night Live, from Conakry.

The special programme is co-produced with Liberté FM journalists. Beamed from Conakry, it will be broadcast on BBC's FM network across Francophone Africa and on a number of partner stations.

BBC Afrique's Dakar editor, Ibrahima Diané, says: "The BBC Afrique team – our journalists, presenters and studio managers – have been reporting from Conakry throughout the week, taking the country's temperature in the run-up to the Election Day.

"While the 19 June edition of our monthly interactive programme, L'Afrique en Direct, was dedicated to Guinea, we've also broadcast a special discussion programme from Conakry, featuring invited guests.

"BBC Afrique is delighted to join forces with our Liberté FM colleagues to cover this important event in the life of Guinea and the region. We are looking forward to a day of excellent journalism and synergy with our re-broadcasting partner as we work together to report to the world Guinea's politics and its people's expectations and hopes."

BBC Afrique's special coverage of Guinea's presidential election will feature across programming throughout Sunday 27 June and online at [bbcafrique.com](http://bbcafrique.com).

BBC Election Night Live will be broadcast from Conakry between 1830 and 2100 GMT.

BBC World Service International Publicity

[http://www.bbc.co.uk/pressoffice/pressreleases/stories/2010/06\\_june/25/afrique.shtml](http://www.bbc.co.uk/pressoffice/pressreleases/stories/2010/06_june/25/afrique.shtml)

## **World Cup 2010**

### **North Korea**

N.Korean Footballers Got Special Attention from Heir Apparent

The North Korean team performed well in its World Cup opener against the world's strongest team Brazil in Group G in South Africa on Wednesday. Brazil struggled to get through North Korea's defense but won 2-1.

A North Korean broadcaster based in Seoul attributed the better-than-expected performance to encouragement from North Korean leader Kim Jong-il's son and heir apparent Jong-un.

Ha Tae-Kyeong of shortwave station Open Radio for North Korea quoted several North Korean sources as saying Kim junior visited training camps of the North Korean national soccer players in April and May to boost players' morale.

In April, Kim Jong-un reportedly instructed the coach to make the team "invincible" in both offense and defense. He also granted all players membership in the Workers Party, a special favor which spares them convoluted admission

procedures. In early May, Kim Jong-un visited training camp again in Pyongyang to promise the players gifts if they achieve good results in the World Cup.

A North Korean source predicted players will be named heroes, which nets them homes and cars, if they manage to make it to the round of 16. This is only the second time North Korea has made it into the World Cup since 1966, when it advanced to the quarterfinals.

The North's official KCNA news agency reported on the North Korea-Brazil match on Wednesday about four hours after it was finished, relatively very fast compared to earlier reports on games between foreign teams, when it took a day or two.

"In the 88th minute, Jong Tae-se's header found Ji Yun-nam, who rushed onward and rifled the ball into the goal," it said, but failed to say how the Brazilian team had earlier scored two goals.

Jun. 17, 2010 12:02 KST

[http://english.chosun.com/site/data/html\\_dir/2010/06/17/2010061700385.html](http://english.chosun.com/site/data/html_dir/2010/06/17/2010061700385.html)



Using a Facebook application I declared my early support for the unlikeliest team in the tournament. (FW)

#### VOA Expands Coverage For World Cup

PRESS RELEASE - Washington, D.C., June 9, 2010 - The Voice of America is boosting its coverage of the first-ever World Cup in Africa, adding an online competition, a new webpage and special radio and television reports on the athletes, the venues and much more.

Complete World Cup coverage can be found at: [www.voanews.com/worldcup](http://www.voanews.com/worldcup).

Sonny Young, the popular host of VOA's Sonny Side of Sports, is already in Johannesburg, South Africa, reporting on the festive atmosphere of the World

Cup. In addition to his daily radio show, Sonny also has a special world cup blog: <http://blogs.voanews.com/sonny/>.

For avid football fans, VOA English has launched an online bracket competition and winners could be eligible for prizes, including a VOA MP3 player. Competitors can register and make their predictions at <http://voaenglish.pooltracker.com/PB16>.

VOA Executive Editor Steve Redisch says: "People all over the globe are passionate about football, and VOA is determined to provide our worldwide audience with as much coverage, analysis and color as possible."

For VOA's Spanish-speaking audience, VOANoticias Managing Editor Iscar Blanco will cover the Cup on radio and television while keeping fans posted on [www.voanoticias.com](http://www.voanoticias.com) with original features, videos, photos, and reports. VOANoticias is inviting its fans to participate by writing their own accounts and experiences related to the Cup.

VOA's Persian News Network (PNN) is also keeping its Farsi-speaking audience informed about all the football action with coverage from sports reporter Ali Emadi who already has the inside story on this year's World Cup referees, who have been trained by the well-respected Iranian referee Esse Baharmast. Follow PNN's World Cup coverage at: [www.voapnn.com](http://www.voapnn.com).

<http://author.voanews.com/english/About/2010-06-09-voa1.cfm>



Seleção brasileira estreia na Copa do Mundo de 2010 contra a Coreia do Norte.

This photograph was produced by [Agência Brasil](http://www.agencia-brasil.com.br), a public Brazilian news agency.

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**United Kingdom**

**World Cup, Have Your Say**

## **Synopsis**

Ros Atkins in South Africa takes World Cup calls, texts and emails from football fans around the world.

During the World Cup, World Have Your Say becomes World Cup Have Your Say

WHYS is a global conversation. It's hosted by BBC Global News, but its agenda is set by everyone taking part. We're live on BBC World Service radio weekdays at 1700GMT (1800GMT if you're in Africa).

<http://www.bbc.co.uk/blogs/worldhaveyoursay/>

Listen online or download the podcasts. All programs available for 7 days after broadcast.

## **Witness**

### **Pickles and the World Cup**

Listen now (10 minutes)

Available to listen.

Last broadcast on Wednesday, 23:50 on BBC World Service

### Synopsis

In 1966, the World Cup was stolen in the build-up to the tournament in England.

A massive police hunt was launched, but in the end a dog called Pickles saved the day.

His owner, Dave Corbett, recalls how the pair became national celebrities.

<http://www.bbc.co.uk/programmes/p0085dxt>



## Toronto

Zelkovich: Radical surgery reshapes FAN 590

By Chris Zelkovich Sports Media Columnist

FAN 590 program director Don Kollins said Thursday that his station had been in need of a facelift.

By the time Kollins had finished his surgery on the all-sports radio station, he had given it a facelift, a nose job, a tummy tuck, a butt lift and several injections of Botox.

Basically, Kollins took a large broom and swept out almost everything that didn't have Bob McCown's name on it.

Gone are morning hosts Don Landry and Gord Stellick after almost six years together. Gone, again, is mid-morning host Mike Hogan, though he may resurface in another role.

Replaced as host of HockeyCentral at Noon is Daren Millard, but he may stay on as a panellist.

Also gone is the early afternoon show hosted by Jack Armstrong and Eric Smith, though both will remain at the station in some capacity.

Also being shown the door were news announcer Rick Ralph and Bryan Angus, a producer and golf show host.

"Everything about it was stunning," Stellick said hours after learning his 17-year career at The FAN had come to an end. "I don't think anybody saw this coming."

Kollins, who's had plenty to deal with in his three months at the helm, says the changes were necessary.

"The shows were strong, but they weren't producing the expected results," he said Thursday. "Our results needed to change."

Axing people who'd been at the station for years — Landry had put in 14 — was no easy task, he said.

"I can tell you I didn't get much sleep the past week," he said. "These are all good people, but it's my job to get better programming, better ratings and better revenue. In the end, that's what it's all about."

More at:

<http://www.thestar.com/sports/hockey/nhl/article/828328--zelkovich-radical-surgery-reshapes-fan-590>

BBC Radio 4

I'm Sorry I Haven't A Clue

ISIHAC has returned for another series, the second following the death of longtime host Humphrey "Humph" Lyttelton.

<http://www.bbc.co.uk/programmes/b006qnwb>

As with all BBC radio programs, they are available on demand for 7 days (and sometimes more) after the program airs.



Graeme Garden and Barry Cryer

Mark Damazer Mark Damazer | 18:01 PM, Tuesday, 24 February 2009

It was nice to think that Humphrey Lyttelton would live forever.

When - alas - he died last April (2008) I was confronted with the sort of dilemma that R4 faced when John Peel (Home Truths) and Ned Sherrin (Loose Ends) died. Should we take the programme out of the schedules forever in the belief that that presenter was so intimately bound up with the programme that it would

be impossible for anyone else to present it - or should we continue in a different way?

It took me a while to work out how to proceed on Saturday mornings and there was a chance that Home Truths would work out post Peel. In many ways it did - but, after nine months, not quite enough to convince me to keep it.

Some immediately thought that we should end 'Clue' - that Humphrey's dry and self-deprecating wit was so central to the alchemy that it would not work without him. I waited before saying anything - not least because the programme team was much affected by the great man's death. But in the event the programme and the station received a fair amount of correspondence suggesting they could not do without 'Mornington Crescent', 'One Song to the Tune of Another' and other assorted brilliant tomfoolery. And the programme team decided they would like to come back - after a period of time

So - unlike 'Home Truths' I thought we should go ahead. I said a while ago (on Feedback) that 'Clue' would return but did not specify when and how. These judgements are tricky.

For Clue we wrote down the names of three people we thought we would like to chair the show - and we knew we would not immediately ask one person to do all of the first run. That would be a big burden - post Humphrey. The three names we wrote down all said yes. And here they are - Messrs Stephen Fry, Jack Dee and Rob Brydon. It's wonderful they all agreed. Of course it won't be the same as before - but these are three men of huge talent and I am confident that the show will work. So fingers crossed, and I look forward to the shows.

[http://www.bbc.co.uk/blogs/radio4/2009/02/im\\_sorry\\_i\\_havent\\_a\\_clue.html](http://www.bbc.co.uk/blogs/radio4/2009/02/im_sorry_i_havent_a_clue.html)

#### VOA RESUMES POPULAR HIV/AIDS PREVENTION PROGRAM IN MOZAMBIQUE

A special cultural event will be held in Maputo on Saturday, June 12, to celebrate Washington, D.C., June 10, 2010 - A popular Voice of America Portuguese language program on HIV/AIDS prevention is back on the air in Mozambique. A special cultural event will be held in Maputo on Saturday, June 12, to celebrate the occasion.

The 30-minute weekly radio program, called Vida Sem Medo, or, "living without fear," focuses on educating young people in Mozambique about the dangers of HIV/AIDS. The radio program includes segments on prevention, treatment, abstinence, faithfulness and the socio-economic costs of the disease.

The program, which began in December of 2006 and is funded by the U.S. State Department, also includes a call-in segment with a medical doctor as well as a radio drama. It was temporarily suspended because of funding issues.

This year the program plans to distribute educational CDs to community radio stations around the country and involve youth groups and community groups in the AIDS prevention program.

Saturday's launch event at the Mozarte Youth Center in Maputo will include a youth show, a contest, and the traditional dance groups Xigubo, and Mutimba. Mozambique and U.S. health officials will discuss the program along with members of the VOA Vida Sem Medo team.

More than 16 percent of Mozambique's 19 million people are infected with HIV/AIDS. (VoA Press Release)